



A World-Class Cultural & Educational Institute

What an International Marathon Center
means for the MetroWest region

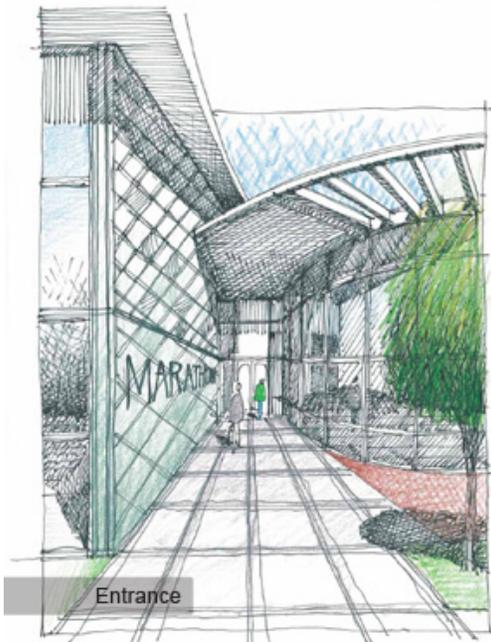


*The 26.2 Foundation's vision is to create a
world-class cultural and educational institution that engages visitors
intellectually, emotionally and physically.*

*The Center will encourage repeat visits through compelling
interactive exhibits and best-practice education programs.*



HONOR
CELEBRATE
INSPIRE



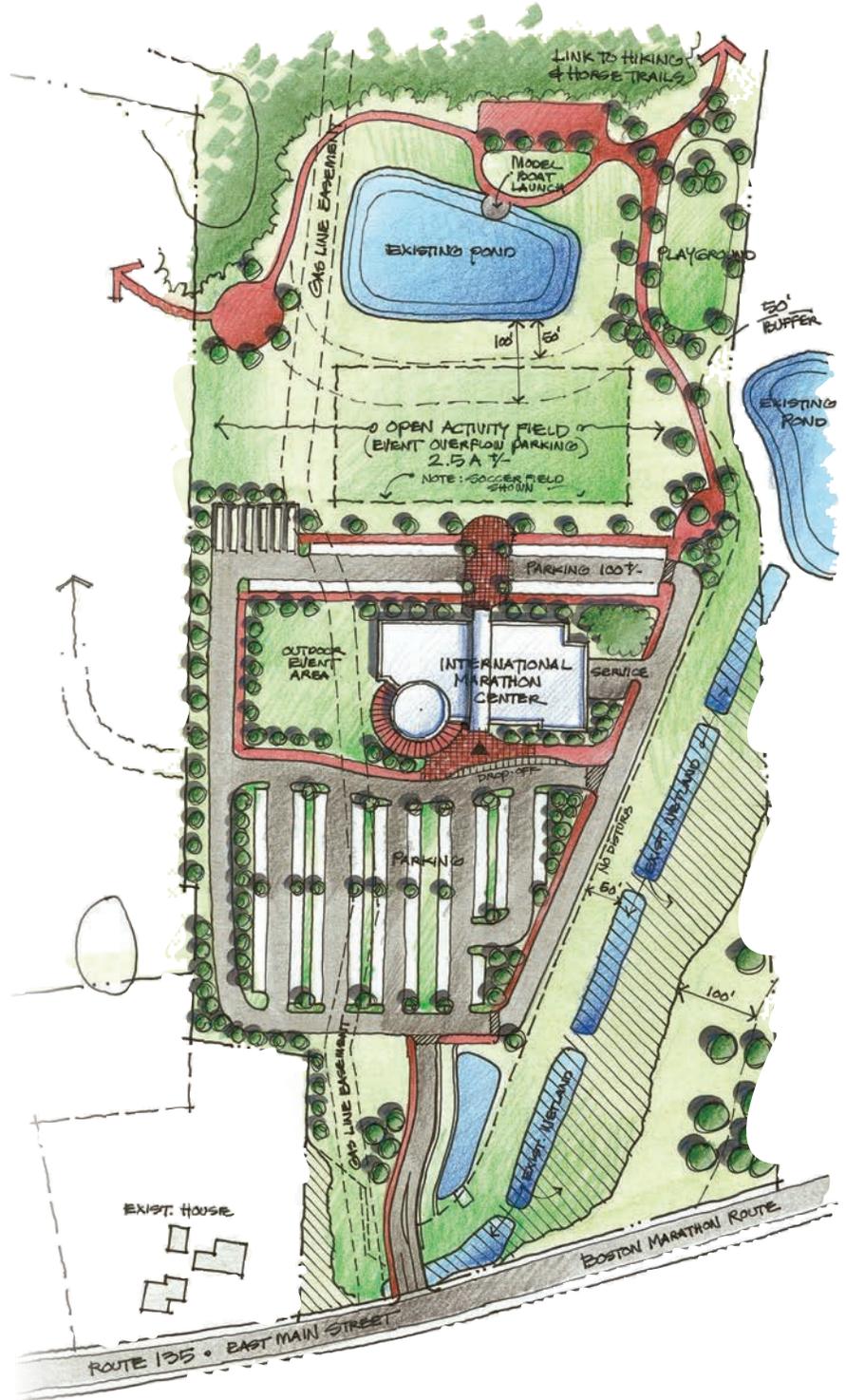
Entrance

With the creation of an **International Marathon Center (IMC)**, the 26.2 Foundation seeks to preserve and promote the importance and contributions of marathoning, advancing the ideals of sportsmanship, competition, fair play and the power of the human spirit.

The proposed plans for the IMC call for construction on a multi-acre site on East Main Street (Route 135) in Hopkinton, MA, near the one-mile marker of the Boston Marathon course. Residents of Hopkinton will be asked to authorize the Select Board to lease the site to the 26.2 Foundation for the Center's construction.

The IMC will offer state-of-the-art facilities and capabilities designed to draw visitors throughout the year. These will include:

- Leading-edge conference and meeting facilities
- Compelling, interactive exhibitions for multi-purpose use, by both private and public groups
- Research and educational resources
- A museum, hall of fame, auditorium, and event venue
- Compelling educational programs linked to state and national fitness, nutrition and civics curricula



"I believe such a facility [as the IMC], encapsulating the special history, culture, and valuable research contributions made by the sport of running, would be an important marker of Hopkinton's special place in the sport, and would undoubtedly be an economic benefit to the town and its surrounding region."

*— Meb Keflezighi, four-time USA Olympian,
2009 New York Marathon Champion,
2014 Boston Marathon Champion*



The IMC will be a truly international institution, designed to draw both U.S. and overseas visitors – similar to the Baseball Hall of Fame in Cooperstown, NY, or the Basketball Hall of Fame, in Springfield, MA, but with a more global scope and perspective.

“Marathoning is a global sport, yet no single, international center exists to recognize and honor the world’s marathon legends, let alone to showcase the millions of inspirational stories that the marathon has fostered. An International Marathon Center will do just that, in a location that couldn’t be more fitting.”

– Amby Burfoot, 1968 Boston Marathon Champion

GOALS OF THE IMC

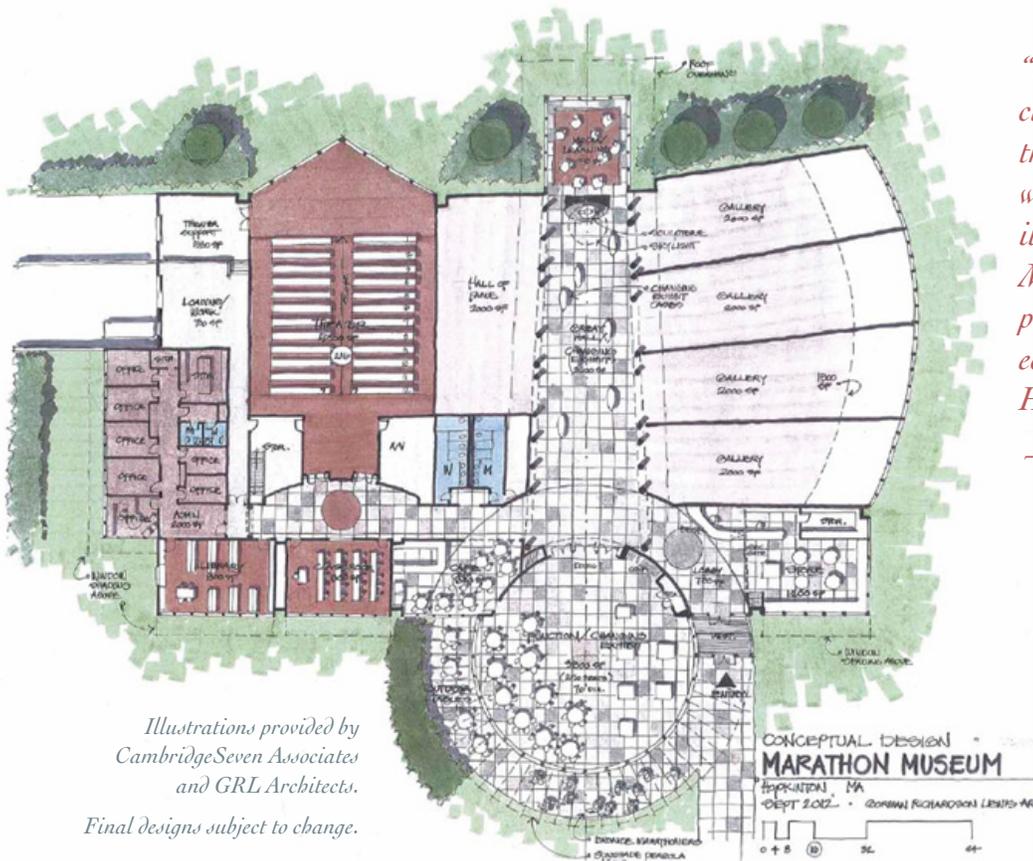
- Create a destination that engages multi-generational visitors intellectually, emotionally and physically
- Develop a compelling, high-quality venue with state-of-the-art education and conference facilities, supported by a marathon museum and hall of fame
- Develop enrichment programs focused on history, democracy, freedom, fitness, nutrition, health and human potential
- Construct both indoor and outdoor spaces to celebrate the year-round nature of running and the natural beauty of New England

THE IMC WILL OFFER

- A world-class education center
- State-of-the-art conference facilities
- Marathon museum
- Marathon hall of fame
- Auditorium and function rooms
- Research space and classrooms
- A revolving calendar of compelling, interactive exhibits
- Running trails and related athletic facilities
- Education programs and curricula for area schools

“While the development of a project such as the 26.2 International Marathon Center could have far-ranging impacts in Massachusetts, the locus of direct economic impacts will center on Hopkinton and other areas in eastern Massachusetts. This project creates new business and employment in Hopkinton and will serve to expand Hopkinton and the Boston area’s profile as a tourism destination.”

*– ConsultEcon, December 2019
(ConsultEcon.com)*



Illustrations provided by
CambridgeSeven Associates
and GRL Architects.
Final designs subject to change.

“Sports, educational, and cultural attractions stimulate the economy of a region where they’re situated. Given its scope, the International Marathon Center has the potential for significant economic benefit to Hopkinton and the region.”

*— Karen E. Spilka,
Massachusetts Senate
President*

THE IMC WILL BE PRIVATELY FUNDED through corporate and individual donations; no public money is being requested or sought. According to independent economic analysis, its creation should, in fact, deliver significant economic benefits for Hopkinton and the MetroWest region.

“There’s more to a marathon than running 26.2 miles. It takes desire, courage, passion and discipline, as well as good health, deep commitment and sportsmanship. Few pursuits illuminate the power of the human spirit quite like marathoning. We would be well-served by a center that recognizes and celebrates its achievements and promise.”

—Tim Kilduff, President, 26.2 Foundation



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