



NEW MEMBERS PACKET

Hopkinton Business & Community



Chamber Mission Statement

The Hopkinton Chamber of Commerce is a business organization committed to serving its members by supporting and advocating for an environment where its members prosper.

The Chamber's role is to:

- Support, represent and promote the economic interests of local businesses
- Operate as a facilitator, convener, and partner to promote business well-being and balanced economic growth
- Actively participate in civic affairs and represent the business community to town government agencies
- Attract complementary new businesses to our community



Membership Benefits

- Business Listing on Chamber Website and links to your website
- Attend Membership Events including Business After Hours, Ribbon Cuttings, New Business Tours, Holiday Stroll, and other events
- Opportunity to host and feature your business at networking events
- Connect with local businesses on a regular basis
- Promote your business through the bi-weekly electronic Newsletter
- Opportunities to provide your business promotions to members thru the Chamber's website
- The Chamber can provide resources to members in whatever capacity they need to support their business

Membership to the Hopkinton Chamber of Commerce enables us to:

- Stimulate the Hopkinton economy through programs, events, and services
- Advocate for our members and the Chamber by promoting a pro-business climate and adopting positions to influence public policy through communications with elected officials
- Spotlight issues and gain visibility for Hopkinton economic development and local business needs
- Generate timely communications about issues that impact our members and community
- Offer problem-solving services, as we work individually with businesses or as a whole to brainstorm initiatives and enact change

FAQ's on next page.

FAQ's

When does the Chamber meet?

- The Chamber Board meets the 2nd Tuesday of every month. Any chamber member is welcome.
- In addition, the Chamber members meet at the Breakfast Clubs, Business After Hours, Ribbon Cuttings, etc.

What is the difference between a Breakfast Club and a Business After Hours?

- The Breakfast Clubs are Thursday mornings, 7:30am to 8:30am, and usually held at your place of business where you introduce your business to attendees. Some members have a slide show, others just give a quick talk - You can offer discounts for attendees, collect business cards for follow-ups, have sign-up sheets to collect emails or do it electronically. You provide coffee and/or doughnuts. If you don't have a brick n' mortar, you partner up with another business that does or the Hopkinton Center for the Arts often will provide a space.
- The Business After Hours are late afternoons, 5:30 to 6:30 and usually held at a local eatery. You can give a quick presentation, offer discounts for attendees, collect business cards for follow-ups, have sign-up sheets to collect emails or do it electronically. You provide apps via the eatery yourself or partner with another member to sponsor the apps. (Drinks are usually not included)

How do I host a Breakfast Club or Business After Hours?

- That's easy! Contact our Events Chair, Brooks Farrar at brooks@resiliencecrossfit.com and let him know you would like to be a host!

How do I make the most out of my Chamber membership?

- **Submit** (<https://www.hopchamber.com/newsletter-submission-form>) a video or news item/promo/event date/update about your business to the bi-monthly newsletter. Your business will be seen by over 600 subscribers. Make sure you are **subscribed** (<https://www.hopchamber.com/contact-subscribe>) as well!
- Input your business information into our website page "**Chamber Members**" (<https://www.hopchamber.com/chambermembers>) A how-to video is provided here: (<https://www.hopchamber.com/new-members-area>)
- Host a Breakfast Club or Business After Hours
- Attend Ribbon Cuttings and events of your fellow chamber members to network and discuss potential cross marketing possibilities.
- Be a Sponsor for our larger events, Holiday Stroll, Restaurant Week, Marathon Banners. Being a sponsor for these large events gets your business highlighted on mailers, social media outreach and newspapers.

Membership questions?

Contact our membership committee at "info@hopchamber.com" and we will get back to you promptly!

For listing of our members and committees, plus much information, please visit our website at www.hopchamber.com We look forward to seeing you!

